

RECBOUND

Growing recruitment agencies with better marketing

91 DAY

LINKEDIN SCHEDULE

3 MONTHS (ISH) OF ACTIVITY, DESIGNED ONLY FOR RECRUITERS
LOOKING TO GET MORE OUT OF THEIR SOCIAL MEDIA



HINTS



Use Canva for images and GIFs (don't be tight - pay for it)



Don't go overboard with text on an image. Just job title, salary, location and 1x selling point is plenty



Try and comment/like everyday



If you see something interesting, jump on it quickly



Just... post... don't overthink



3 hashtags. Any more is spammy



For the blurb bit, it really doesn't have to be mega long



If you want someone to manage your social media, get in contact with us today!

MON	TUE	WED	THU	FRI	SAT	SUN
DAY 01	DAY 02	DAY 03	DAY 04	DAY 05	DAY 06	DAY 07
						
Job you're looking to fill (image)	Comment 10x times Likes 10x posts	Poll about culture	Job you're looking to fill (GIF)	Meme/ something funny	Job you're looking to fill (image)	Comment 10x times Likes 10x posts
DAY 08	DAY 09	DAY 10	DAY 11	DAY 12	DAY 13	DAY 14
						
Candidate you're representing (image)	Job you're looking to fill (GIF)	Comment 10x times Likes 10x posts	Question about salaries/ bonuses	Job you're looking to fill (image)	Comment 10x times Likes 10x posts	Job you're looking to fill (GIF)
DAY 15	DAY 16	DAY 17	DAY 18	DAY 19	DAY 20	DAY 21
						
Industry news	Comment 10x times Likes 10x posts	Candidate you're representing (image)	Poll about leadership	Something personal (e.g. baby, dog, plans for the weekend)	Job you're looking to fill (image)	Comment 10x times Likes 10x posts
DAY 22	DAY 23	DAY 24	DAY 25	DAY 26	DAY 27	DAY 28
						
Job you're looking to fill (GIF)	Comment 10x times Likes 10x posts	Question about perks/ benefits	Job you're looking to fill (image)	Meme/ something funny	Job you're looking to fill (GIF)	Comment 10x times Likes 10x posts



MON**DAY 29**

Job you're
looking to fill
(image)

TUE**DAY 30**

Comment
10x times
Likes 10x posts

WED**DAY 31**

Poll about
culture

THU**DAY 32**

Job you're
looking to fill
(GIF)

FRI**DAY 33**

Meme/
something
funny

SAT**DAY 34**

Job you're
looking to fill
(image)

SUN**DAY 35**

Comment
10x times
Likes 10x posts

DAY 36

Candidate
you're
representing
(image)

DAY 37

Job you're
looking to fill
(GIF)

DAY 38

Comment
10x times
Likes 10x posts

DAY 39

Question about
salaries/
bonuses

DAY 40

Job you're
looking to fill
(image)

DAY 41

Comment
10x times
Likes 10x posts

DAY 42

Job you're
looking to fill
(GIF)

DAY 43

Industry news

DAY 44

Comment
10x times
Likes 10x posts

DAY 45

Candidate
you're
representing
(image)

DAY 46

Poll about
leadership

DAY 47

Something
personal (e.g.
baby, dog,
plans for the
weekend)

DAY 48

Job you're
looking to fill
(image)

DAY 49

Comment
10x times
Likes 10x posts

DAY 50

Job you're
looking to fill
(GIF)

DAY 51

Comment
10x times
Likes 10x posts

DAY 52

Question
about perks/
benefits

DAY 53

Job you're
looking to fill
(image)

DAY 54

Meme/
something
funny

DAY 55

Job you're
looking to fill
(GIF)

DAY 56

Comment
10x times
Likes 10x posts



MON**TUE****WED****THU****FRI****SAT****SUN****DAY 57****DAY 58****DAY 59****DAY 60****DAY 61****DAY 62****DAY 63**

Job you're
looking to fill
(image)



Comment
10x times
Likes 10x posts



Poll about
culture



Job you're
looking to fill
(GIF)



Meme/
something
funny



Job you're
looking to fill
(image)



Comment
10x times
Likes 10x posts

DAY 64**DAY 65****DAY 66****DAY 67****DAY 68****DAY 69****DAY 70**

Candidate
you're
representing
(image)



Job you're
looking to fill
(GIF)



Comment
10x times
Likes 10x posts



Question about
salaries/
bonuses



Job you're
looking to fill
(image)



Comment
10x times
Likes 10x posts



Job you're
looking to fill
(GIF)

DAY 71**DAY 72****DAY 73****DAY 74****DAY 75****DAY 76****DAY 77**

Industry news



Comment
10x times
Likes 10x posts



Candidate
you're
representing
(image)



Poll about
leadership



Something
personal (e.g.
baby, dog,
plans for the
weekend)



Job you're
looking to fill
(image)



Comment
10x times
Likes 10x posts

DAY 78**DAY 79****DAY 80****DAY 81****DAY 82****DAY 83****DAY 84**

Job you're
looking to fill
(GIF)



Comment
10x times
Likes 10x posts



Question
about perks/
benefits



Job you're
looking to fill
(image)



Meme/
something
funny



Job you're
looking to fill
(GIF)



Comment
10x times
Likes 10x posts



MON

DAY 85



Job you're
looking to fill
(image)

TUE

DAY 86



Comment
10x times
Likes 10x posts

WED

DAY 87



Poll about
culture

THU

DAY 88



Job you're
looking to fill
(GIF)

FRI

DAY 89



Meme/
something
funny

SAT

DAY 90



Job you're
looking to fill
(image)

SUN

DAY 91



Comment
10x times
Likes 10x posts

CONGRATULATIONS ON MAKING IT THIS FAR!

WE HOPE YOU'VE HAD PLENTY
OF LEADS COMING THROUGH

LOOKING FOR HELP WITH YOUR MARKETING?

-  Social media management
-  Videography & animation
-  Job advert writing
-  Sourcing contacts
-  Graphic design
-  Marketing automation
-  Personal branding
-  Guides and ebooks
-  Podcasts ...
-  and much more!



Growing recruitment agencies with better marketing
www.recbound.com