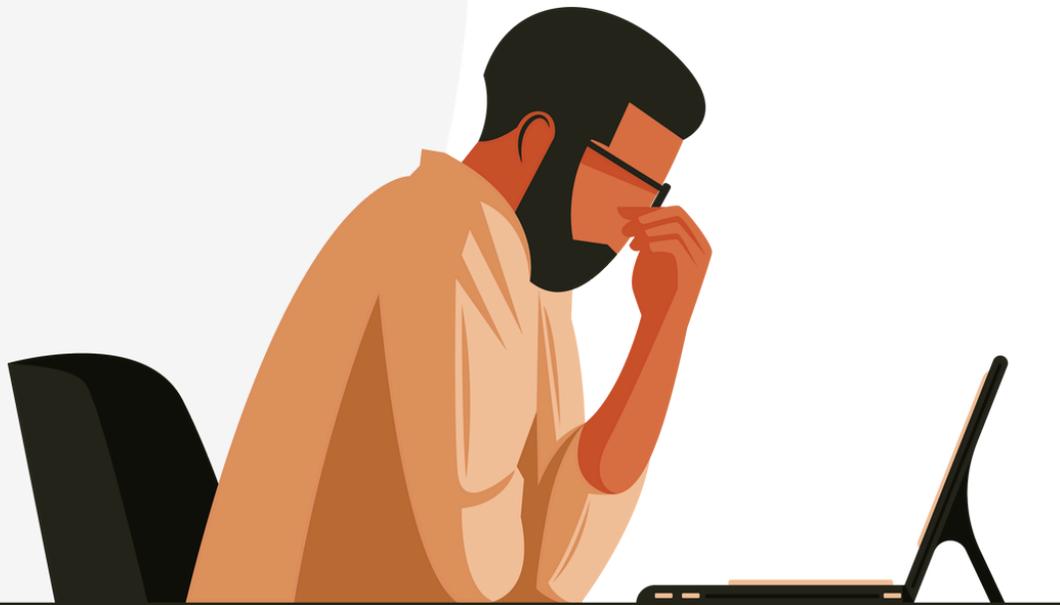


RECBOND

Growing recruitment agencies with better marketing

91 DAY LINKEDIN SCHEDULE

3 MONTHS (ISH) OF ACTIVITY, DESIGNED ONLY FOR RECRUITERS LOOKING TO GET MORE OUT OF THEIR SOCIAL MEDIA



HINTS

-  Use Canva for images and GIFs (don't be tight – pay for it)
-  Don't go overboard with text on an image. Just job title, salary, location and 1x selling point is plenty
-  Try and comment/like everyday
-  If you see something interesting, jump on it quickly
-  Just... post... don't overthink
-  3 hashtags. Any more is spammy
-  For the blurb bit, it really doesn't have to be mega long
-  If you want someone to manage your social media, get in contact with us today!

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

DAY 1



Job you're looking to fill (image)

DAY 2



Comment 10x times
Likes 10x posts

DAY 3



Poll about culture

DAY 4



Job you're looking to fill (GIF)

DAY 5



Meme/something funny

DAY 6



Job you're looking to fill (image)

DAY 7



Comment 10x times
Likes 10x posts

DAY 8



Candidate you're representing (image)

DAY 9



Job you're looking to fill (GIF)

DAY 10



Comment 10x times
Likes 10x posts

DAY 11



Question about salaries/bonuses

DAY 12



Job you're looking to fill (image)

DAY 13



Comment 10x times
Likes 10x posts

DAY 14



Job you're looking to fill (GIF)

DAY 15



Industry news

DAY 16



Comment 10x times
Likes 10x posts

DAY 17



Candidate you're representing (image)

DAY 18



Poll about leadership

DAY 19



Something personal (e.g. baby, dog, plans for the weekend)

DAY 20



Job you're looking to fill (image)

DAY 21



Comment 10x times
Likes 10x posts

DAY 22



Job you're looking to fill (GIF)

DAY 23



Comment 10x times
Likes 10x posts

DAY 24



Question about perks/benefits

DAY 25



Job you're looking to fill (image)

DAY 26



Meme/something funny

DAY 27



Job you're looking to fill (GIF)

DAY 28



Comment 10x times
Likes 10x posts

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

DAY 29



Job you're looking to fill (image)

DAY 30



Comment 10x times
Likes 10x posts

DAY 31



Poll about culture

DAY 32



Job you're looking to fill (GIF)

DAY 33



Meme/something funny

DAY 34



Job you're looking to fill (image)

DAY 35



Comment 10x times
Likes 10x posts

DAY 36



Candidate you're representing (image)

DAY 37



Job you're looking to fill (GIF)

DAY 38



Comment 10x times
Likes 10x posts

DAY 39



Question about salaries/bonuses

DAY 40



Job you're looking to fill (image)

DAY 41



Comment 10x times
Likes 10x posts

DAY 42



Job you're looking to fill (GIF)

DAY 43



Industry news

DAY 44



Comment 10x times
Likes 10x posts

DAY 45



Candidate you're representing (image)

DAY 46



Poll about leadership

DAY 47



Something personal (e.g. baby, dog, plans for the weekend)

DAY 48



Job you're looking to fill (image)

DAY 49



Comment 10x times
Likes 10x posts

DAY 50



Job you're looking to fill (GIF)

DAY 51



Comment 10x times
Likes 10x posts

DAY 52



Question about perks/benefits

DAY 53



Job you're looking to fill (image)

DAY 54



Meme/something funny

DAY 55



Job you're looking to fill (GIF)

DAY 56



Comment 10x times
Likes 10x posts

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

DAY 57



Job you're looking to fill (image)

DAY 58



Comment 10x times
Likes 10x posts

DAY 59



Poll about culture

DAY 60



Job you're looking to fill (GIF)

DAY 61



Meme/something funny

DAY 62



Job you're looking to fill (image)

DAY 63



Comment 10x times
Likes 10x posts

DAY 64



Candidate you're representing (image)

DAY 65



Job you're looking to fill (GIF)

DAY 66



Comment 10x times
Likes 10x posts

DAY 67



Question about salaries/bonuses

DAY 68



Job you're looking to fill (image)

DAY 69



Comment 10x times
Likes 10x posts

DAY 70



Job you're looking to fill (GIF)

DAY 71



Industry news

DAY 72



Comment 10x times
Likes 10x posts

DAY 73



Candidate you're representing (image)

DAY 74



Poll about leadership

DAY 75



Something personal (e.g. baby, dog, plans for the weekend)

DAY 76



Job you're looking to fill (image)

DAY 77



Comment 10x times
Likes 10x posts

DAY 78



Job you're looking to fill (GIF)

DAY 79



Comment 10x times
Likes 10x posts

DAY 80



Question about perks/benefits

DAY 81



Job you're looking to fill (image)

DAY 82



Meme/something funny

DAY 83



Job you're looking to fill (GIF)

DAY 84



Comment 10x times
Likes 10x posts

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

DAY 85



Job you're looking to fill (image)

DAY 86



Comment 10x times
Likes 10x posts

DAY 87



Poll about culture

DAY 88



Job you're looking to fill (GIF)

DAY 89



Meme / something funny

DAY 90



Job you're looking to fill (image)

DAY 91



Comment 10x times
Likes 10x posts

CONGRATULATIONS ON MAKING IT THIS FAR!

WE HOPE YOU'VE HAD PLENTY OF LEADS COMING THROUGH

LOOKING FOR HELP WITH YOUR MARKETING?



Social media management



Marketing automation



Videography & animation



Personal branding



Job advert writing



Guides and ebooks



Sourcing contacts



Podcasts



Graphic design



... and much more!